



**NEWS RELEASE
FOR IMMEDIATE RELEASE
January 26, 2021**

Greeley Area Chamber of Commerce voices early support for Terry Ranch Project

The Greeley Area Chamber of Commerce Board of Directors voted unanimously to support the innovative Terry Ranch Project to be heard by the Greeley City Council next month.

“Planning for future growth and support of our local industries drove our decision-making process to lend early support,” said President & CEO for the Greeley Area Chamber of Commerce Jaime Henning. “With our population expected to top 260,000 by 2065, an eye on the future is necessary, as water is the lifeblood for not only our business community but our community at large”

Support of innovative water attainment and storage projects is not new to the Greeley Area Chamber of Commerce, as it has a proud history dating back nearly 100 years. One of the first supporters of the Colorado-Big Thompson Project and the Northern Colorado Water Conservancy District was the then newly formed Chamber. Leaders knew they could obtain enough water for future growth of populations, industry, and agriculture, much like today. If the past is prologue, early Chamber board minutes from the 1920’s reflect the Chamber’s slogan of “Have a Vision”. Leaders were already acknowledging development of “Greeley’s enormous resources industrially and agriculturally”.

Today, the Chamber continues to champion water issues through policies of the Northern Colorado Legislative Alliance and Local Government Business Affairs Committee. It also champions water education through events like the Chamber’s Agriculture Tour now a priority for over 20 years and meetings like the Regional Issues Summit.

About the Greeley Area Chamber of Commerce

The Greeley Area Chamber of Commerce has served the business community for over 100 years, standing on the front line representing over 700 investors. Founded on principles of business survival, it continues to make an even stronger impact today. The Greeley Area Chamber's deep commitment to business and the strength of its relationships have seen our partners through changing conditions, sustaining a strong and resilient economy.

For more information Contact:

Jaime Henning, President & CEO
Greeley Area Chamber of Commerce

Cell (402) 440-7435

jaime@greeleychamber.com