



Greeley Area Chamber of Commerce Marketing and Sponsorship Opportunities

Updates 4/2019

**All Investors with previous sponsorships have the first right of refusal

Events	Available	Cost
12 @ 12		
Presenting Sponsor	1	\$500.00
100th ANNIVERSARY July 19, 2019		
Friday Fest - John Elway		\$1000.00 - \$5,000.00
AG TOUR 2019 – Centennial Farms September 20, 2019		
Title Sponsors - Leprino Foods	1	\$2,500.00
Memento	1	\$2,000.00
Motor Coaches	2	\$1,000.00
Lunch	2	\$500.00
Breakfast	1	\$500.00
General Sponsor	Multiple	\$250.00
AMBASSADORS		
Presenting Sponsor	1	\$1,000.00
ANNUAL DINNER - February 20, 2020		
Title Sponsor - NMC/Banner	1	\$3,000.00
Reception Sponsor	1	\$2,500.00
Sponsor - Sorenson	1	\$2,000.00
Lights and Sound	1	\$2,000.00
Postage Sponsor - Consider It There	1	\$1,500.00
Awards - Coan Payton & Payne	1	\$1,000.00
Centerpieces - ACM	1	\$1,000.00
Candy - Grace Pointe	1	\$1,000.00
Decor Sponsor	1	\$1,000.00
Printing Sponsor - Alphagraphics	1	\$1,000.00
Dessert Sponsor	1	\$1,000.00
Entertainment Sponsor	1	\$1,000.00
Beverage Sponsor - PepsiCO High Country Beverage, American Eagle, Westlake, Coral Bay	2	\$1,000.00 In-kind
Door Prize Sponsor – Connecting Point	1	\$500.00
Specialty Beverage Sponsor - Hampton/Candlewood	1	\$500.00

Sponsor – Aims	1	\$400.00
Photo Booth - 4Ever Memories	1	\$250.00
Coffee Sponsor - Human Bean	1	In-kind
Food/Beef - JBS/Kenny's Steak House	2	In-kind
Media Sponsor - Biz West, KFKA, Tribune, NOCO Style	4	In-kind
Music Sponsor - The Music Man DJ Service	1	In-kind
Signs - FASTSIGNS	1	In-kind
Business Appreciation Day		
Presenting Sponsors	Multiple	
BUSINESS TRADESHOW – October 14, 2019		
Printing Sponsor	1	\$750.00
Music & Sound Sponsor – Music Man	1	\$350.00
Specialty Gift Sponsor	1	In-kind
Media Sponsor - Tribune, Lamar, KFKA	1	In-kind
Host Sponsor - DoubleTree by Hilton Greeley	1	Venue In-kind
BE A LOCAL CHAMPION		
Presenting Sponsor - FMS Bank, Greeley Tribune	1	\$1,000.00, In-kind
BOARD MEETINGS		
Lunch Sponsor	12	Caterer In-kind
BUSINESS BUILDERS SEMINARS		
Presenting Sponsor	1	\$1,500.00
CANDIDATES FORUM / ACADEMY		
Presenting Sponsor	1	\$2,000.00
Videographer	1	\$1,000.00
CEO FORUM/ROUNDTABLES		
Presenting Sponsors	2	\$2,000.00
CHAMBER 101 –		
Presenting Sponsor	1	\$750.00
CITY MAP		
Presenting Sponsor	1	\$1,500.00
Advertising	20	\$250.00
COMMUNITY INFORMATION/RELOCATION PACKETS		
Presenting Sponsor	1	\$1,000.00
DOGS (Hot) ON THE PATIO July 19, 2019		
	2	\$750.00
EDUCATION – STATE OF K-12 EDUCATION		
Sponsors – Columbine Health, State Farm, Atmos, Dist 6	2	\$2,000.00
New Teacher Reception	3	\$1,000.00
ENEWSLETTER - CHAMBER CONNECTIONS		
Monthly Sponsor	12	\$400.00
ENERGY TOUR		
Presenting Sponsor	2	\$1,500.00 - \$3,000.00
EXPERIENCE GREELEY HAPPENINGS		
Presenting Sponsor	3	500.00

FRIENDS OF BUSINESS		\$2,000.00 - \$5,000.00
GREELEY LIGHTS THE NIGHT PARADE - Nov 30, 2019		
Title Sponsor	1	\$2,000.00
Lights	1	\$1,800.00
Sign Sponsor	1	\$1,500.00
Light Installation	1	\$1,500.00
Santa Claus Sponsor	1	\$1,000.00
Lighting Sponsor	2	\$1,000.00
Music Sponsor	1	\$600.00
Band Sponsors	3	\$300.00
Judge Sponsor – Homewood at Centerplace	1	\$125.00
Awards Sponsor	2	\$125.00
General Sponsor	5	\$100.00
GREELEY SMALL BUSINESS WEEK WALK May 20-24, 2019		
Presenting Sponsor – Ghent Chevrolet Cadillac	1	\$1,000.00
Cookies/Candy – Eileen’s Cookies, Walmart Supercenters #980 and #1051	4	In-kind
INVESTOR RESOURCE GUIDE		
Printing Sponsor	2	\$500.00
LEADERSHIP NORTHERN COLORADO		
Presenting Sponsor	1	\$2,500.00
Kick Off Sponsor	1	\$750.00
Graduation Sponsor	1	\$750.00
LEADERSHIP WELD COUNTY		
Presenting Sponsor - Bank of Colorado & Community Foundation Serving Greeley & Weld	2	\$3,200.00
Graduation Sponsor – Cintas, Anderson & Whitney	Multiple	\$1,000.00
Food and Beverages for Graduation	2	\$500.00
Session Sponsor	9	\$400.00
Transportation Sponsor	7	\$250.00
LEADERSHIP WELD COUNTY ALUMNI EVENT		
Annual Event Sponsor - Bank of Colorado, Anderson & Whitney, Cintas, Community Foundation Serving Greeley & Weld	4	\$1,000.00
MARKETING PACKAGE THROUGH CHAMBERMASTER		
Presenting Sponsor	1	\$1,800.00
MONSTER DAY – August 17, 2019		
Presenting Sponsor	1	\$2,500.00
Greeley Gremlin Sponsor	Multiple	\$1,000.00
Golden Ghoul Sponsor	Multiple	\$500.00
Specialty Spook Sponsor	Multiple	\$500.00
NCLA		
Event Sponsor (Mid-Term)	1	\$750.00

PRAIRIE DOG GOLF TOURNAMENT – July 22, 2019		
Presenting Sponsor - Ehrlich Toyota	1	\$3,500.00
Golf Towels	1	\$2,000.00
Hat Sponsor	1	\$2,000.00
Shirt Sponsor	1	\$2,000.00
General Event Sponsor - COGA	Multiple	\$1,100.00
Golf Ball Sponsor- Ehrlich Toyota	1	\$1,500.00
Photography Sponsor – Energy Proud	1	\$600.00
Trophy Sponsor – Anadarko Petroleum	1	\$1,500.00
Hole Sponsors - All Committed	18	\$1,200.00
Pool Fence	1	\$1,500.00
Lunch Sponsors – Pioneer Press & Coan Payton & Payne	2	\$1,500.00
Reception Sponsor – Martin Marietta Materials	1	\$1,500.00
Giveaway Sponsor	1	\$1,200.00
Golf Cart Sponsor – Fairacres Manor	1	\$1,200.00
Hole-In-One Sponsor	1	\$1,000.00
Pro-Player Sponsor	1	\$1,000.00
Closest to Pin Sponsor	1	\$1,000.00
Snack Shack - Gallegos Sanitation	1	\$750.00
East and West Tunnel – Bent Fork Grill	1	\$500.00
Practice Areas Sponsors – Olsson Associates	Multiple	\$500.00
Score Card – The Tavern at St. Michael’s Square	1	\$400.00
Mulligan Sponsor – Roosters Men’s Grooming Center	1	\$300.00
Registration Table – Windsong at Northridge	1	\$250.00
Longest Drive Men & Women – Aims Community College	1	\$200.00
Beer Sponsor – American Eagle & High Country	1	In Kind
Breakfast Sponsor – Contemporary Cook Catering	1	In Kind
Coffee Sponsor – Human Bean	1	In-kind
Committee Lunch Sponsor	1	In-kind
Media Sponsors - BizWest & KFKA	1	In-kind
Sign Sponsor - Fastsigns	1	In-kind
Additional Sponsors	3	\$500.00
SHREDDER DAY		
Shredding Service-	2	\$1,000.00
Soft Drink Sponsor - PepsiCO Pepsi Beverages Company	1	In-kind
STATE OF THE CITY - April 2019		
Presenting Sponsor - Advantage Bank	3	\$1,000.00
TOURISM RALLY	1	\$2,000.00
Presenting Sponsor	1	\$1,000.00
Gold Sponsor	1	\$750.00
Silver Sponsor	1	\$500.00

Bronze Sponsor		
VIP RECEPTION (would be a new event)		
Presenting Sponsor	1	\$1,000.00
VISIT GREELEY		
VG Conference bags	1	\$2,000.00
WEBSITE ADVERTISING	1	\$5,000.00
Presenting Sponsor	12	\$250.00
Home Page Banner	60	\$50.00
Major Section Pages		
WELCOME TO GREELEY/WELD COUNTY		
Presenting Sponsors	2	\$2,000.00
YOUNG PROFESSIONALS (YP)		
Presenting Sponsors – UCHealth, Weld County Garage	3	\$1,000.00
Networking Event Sponsor	9	In-kind
Beverage Sponsor - High Country Beverage	1	In-kind
Printing Sponsor - Alphagraphics	1	In-kind
Professional Development – Bank of Colorado Eaton	1	\$500.00
Brew Tour Sponsorships available	Multiple	\$100 - \$500.00
Corn Hole Tournament Sponsorships available	Multiple	\$200 - \$1,000.00