Holiday Lane: Part of the 2023 Winterfest



Holiday Lane Downtown

Downtown Square – 8th and 9th Streets Saturday, December 2 | 5:30-8:30PM



Holiday Lane Drive

Island Grove Regional Park Saturday, December 9 | 5:30-8:30PM

Entry Fee | \$40 Covers display at both locations

Sponsorship Opportunities

Title Sponsor | \$3,500

- Entry fee waived for a 30'x20' display (priority placement)
 - Company logo on swag bag provided at entrance
 - Company logo in select print and digital media
 - Company logo included on the event page

Lighting Sponsor | \$3,500

- Entry fee waived for a 30'x20' display (priority placement)
 - Company logo on swag bag provided at entrance
 - Company logo in select print and digital media
 - Company logo included on the event page

Bag Sponsor | \$2,500

- Entry fee waived for a 30'x20' display
- Company logo on swag bag provided at entrance
- Company listing in select print and digital media

Supporting Sponsor | \$1,000

- Entry fee waived for a 30'x20' display
- Company listing in select print and digital media
 - Company listing included on the event page

General Sponsor | \$500

- Entry fee waived for a 30'x20' display
- Company listing in select print and digital media