

Local Government Business Affairs Committee Economic Development Policy Statement

Adopted by the Greeley Chamber of Commerce Board of Directors September 2008
Draft changes by LGBAC February 4, 2011
Revisions approved by the Board March 14, 2011

Philosophy

The Chamber supports aggressive economic development efforts designed to foster high quality primary sector employment growth.

Policies

Consistent with its Economic Development Philosophy, the Chamber will support:

- Growth of new businesses to accelerate economic development and diversification, as well as job creation
- Educational institutions and programs that provide relevant top level training to create a competitive work force
- Appropriate use of economic development incentives for new and existing businesses
- Proactive water and energy policies that achieve our economic philosophy
- Programs that raise the awareness of business opportunities within Greeley area and encourage buyers of goods and services to spend locally
- Efforts to keep students in the area on the weekends to spend locally
- Raising awareness of the services and information offered by the Small Business Development Center to encourage the growth of small businesses
- Efforts to attract conventions and visitors
- Redevelopment of blighted areas

Action Items

Participate in regional economic development efforts when those efforts are likely to have a direct positive impact upon area economic prosperity.