

Greeley Chamber of Commerce Membership Investments and Benefits

Membership Benefits	Retired	NP/S/H*	Core	Choice	Corporate	Chairmans Circle			Friends of Business
						Partner	Executive	Premier	
Investment	\$100	\$210	\$420	\$750	\$1,500	\$4,000	\$6,000	\$8,000	\$3,000
Business advocacy with government	x	x	x	x	x	x	x	x	x
Business Tool Kit	x	x	x	x	x	x	x	x	x
ChamberCare medical benefit	x	x	x	x	x	x	x	x	x
Credibility as a Chamber Member	x	x	x	x	x	x	x	x	x
Discounted Learning Opportunities (Roundtables, Seminars)	x	x	x	x	x	x	x	x	x
Exposure at Chamber Events	x	x	x	x	x	x	x	x	x
Listing in the Community Profile/Directory	x	x	x	x	x	x	x	x	x
Member to Member Discounts	x	x	x	x	x	x	x	x	x
Membership Window Decal	x	x	x	x	x	x	x	x	x
New Member Publicity – Tribune Monday Page	x	x	x	x	x	x	x	x	x
New Member Publicity Chamber Connections	x	x	x	x	x	x	x	x	x
On-line Directory Listing (Alpha & Category)	x	x	x	x	x	x	x	x	x
SBDC/Business Resource Library	x	x	x	x	x	x	x	x	x
Subscription to Chamber Connections	x	x	x	x	x	x	x	x	x
Volunteer Privileges	x	x	x	x	x	x	x	x	x
Business Connection Opportunities - Before Hours	x	x	x	x	x	x	x	x	x
Business Connection Opportunities - After Hours	x	x	x	x	x	x	x	x	x
Business Connection Opportunities – Greeley Young Professionals		x	x	x	x	x	x	x	x
Card/brochure display in the Chamber office		x	x	x	x	x	x	x	x
Customer Referrals to Your Business		x	x	x	x	x	x	x	x
Invitation to 12 @ 12		x	x	x	x	x	x	x	x
Link to Website		x	x	x	x	x	x	x	x
Member news in Chamber Connections		x	x	x	x	x	x	x	x
Ribbon Cutting Publicity		x	x	x	x	x	x	x	x
Certificates of Origin - \$10 each (\$170 to non-members)			x	x	x	x	x	x	x
Bulk Mailing Permit Use			x	x	x	x	x	x	x
Notary Service			x	x	x	x	x	x	x
Use Chamber Logo in Advertising			x	x	x	x	x	x	x
Additional category listings in Community Profile/Directory				1	1	1	2	3	1
Annual Banquet Tickets / Table				1 ticket	2 tickets	1 table	1 table	1 table	
Chamber Bucks (Advertising/Events)				\$75	\$100				
Membership Address Labels				1 set	1 set	2 sets	3 sets	4 sets	1 set
Enhanced Website listing – description					x	x	x	x	x
Priority Setting w/ Chamber Leadership					x	x	x	x	x
Golf Foursome					1	1	1	1	
Use of Chamber Board Room – Based on availability					1 day	1 day	2 days	3 days	
Business to Business Trade Show booth						x	x	x	
Business to Business Trade Show Sponsorship								x	
Annual Banquet Commercial or Program ad						x	x	x	
Banner Ad - Chamber Connections						1	2	4	
Chairman’s Circle Event Sponsorship						\$1,000	\$2,000	\$3,000	
Chairman’s Circle Signage in Lobby & all chamber events						x	x	x	
Column Ad Chamber Connections						2	4	6	
Golf Hole Sponsorship							1 hole	1 hole	
Leadership Weld County Tuition Credit						\$100	\$100	\$150	
Logo on website home page						x	x	x	
Preferred seating at all chamber events						x	x	x	
Relocation Inquiry Lists						x	x	x	
Relocation Packets for prospective employees						15	25	50	
Relocation Packets Inserts						x	x	x	
Scholarship for Better Schools program						\$250	\$500	\$1,000	
Special mention in membership section of website						x	x	x	
Special section in the Chamber Annual Report						x	x	x	x
Special section in the Community Profile/Directory						x	x	x	x
Annual Trip to the Capital (1 person)									1 pass
Recognition through LGBAC									x
Recognition through NCLA									x
Free attendance at meetings during Legislative Session									2 passes
Recognition at events during the Legislative Session									x
Recognition on NCLAAction.net website									x
Your Investment	\$100	\$203	\$420	\$750	\$1,500	\$4,000	\$6,000	\$8,000	\$3,000
Total Value to Member	\$404	\$639	\$953	\$1,508	\$2,403	\$5,283	\$9,003	\$12,498	
*Non-Profit/Seasonal/Home-Based									

What has the Greeley Chamber of Commerce done lately?

The Greeley Chamber of Commerce.....

.....Creates a strong local community

Lead participant in Operation Bear Aware, connecting UNC students with Greeley businesses.

The Chamber's annual Ag tour brought individuals from business government together for a day of learning about the history and importance of irrigation to Weld County.

The Greeley Chamber houses the Small Business Development Center which offers free counseling to the business community.

The Greeley Chamber offers a discounted medical program through NextCare.

The Greeley Chamber offers businesses a chance to support local schools through Better Schools Better Community.

.....Promotes the community

The Chamber's Convention & Visitors Bureau promotes Greeley to all tourism and conference groups coming to town – more than 120,000 visitors in 2010.

Chamber members have the opportunity to participate in no cost coupon advertising to visitors and conference attendees.

The CVB assisted four international film companies with local site visits and film locations.

The Chamber provides relocation packets for individuals considering a move to Greeley.

Greeley Lights the Nights Holiday parade promoted and presented November 27.

.....Fosters business connection opportunities

The Chamber schedules five different opportunities each month for members to connect – Business Before Hours, Business After Hours, Greeley Young Professionals, Where's Lunch Tuesday?, and Friday Afternoon Connections.

.....Represents the interests of business with government

Chamber staff and committee members worked on the revised City of Greeley Sign Code to ensure that updates are "business-friendly."

A representative from the Local Government and Business Affairs Committee participated in the city task force examining future impact fees and business incentives.

The Chamber Board of Directors adopted a resolution in opposition to November ballot issues Proposition 101, Amendment 60 and Amendment 61.

The Chamber hosted five Candidates Cafes to provide business people with the opportunity hear local candidate opinions on business-related issues; video recordings posted on YouTube Channel for those unable to attend.

The Chamber hosted three Café Deluxe sessions during which the state and local ballot issues were presented.

.....Develops community leaders through educational programs and opportunities for engagement

Leadership Weld County began its 26th year with a class of 18 for 2010-11.

Leadership Northern Colorado is now recruiting for its second class of regionally-aware business leaders.



Greeley Chamber of Commerce – 902 7th Avenue – Greeley, CO 80631
970.352.3566 fax 970.352.3572 www.greeleychamber.com

The Greeley Chamber is a member sponsored organization and does not receive funding from the city or county for its programming or services